



Department of Education  
Division of Marinduque  
RECORDS SECTION  
RELEASED



Republic of the Philippines  
**Department of Education**  
MIMAROPA REGION  
SCHOOLS DIVISION OF MARINDUQUE

Name:  
Date: **0023/73**  
AUG 24 2023

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

To: Assistant Schools Division Superintendent  
Chief Education Supervisors – SGOD/OIC-CID  
Public Schools District Supervisors  
Administrative Officer V, Administrative Services  
All Others Concerned

From: **LYNN G. MENDOZA, EdD**  
OIC, Schools Division Superintendent

For the SDS:   
**MAY BERNADETH O. DELA ROSA**  
Administrative Officer V

Subject: **DIVISION FILM SHOWING FOR BREASTFEEDING AWARENESS MONTH**

Date: August 24, 2023

1. The Schools Division of Marinduque thru the School Governance and Operations Division – School Health Section in partnership with Division GAD Focal Point System shall conduct **Division Film Showing for Breastfeeding Awareness Month** with 107 SDO personnel as participants to be held as combined physical and virtual activity on August 25, 2023.

2. The orientation aims to:

- a. raise the level of awareness and responsibility of SDO Personnel to protect, promote and support exclusive breastfeeding;
- b. sustain an enabling environment that will likewise protect the mother-baby dyad against marketing practices of industries that undermine breastfeeding; and

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- c. apply all the learnings within the household and community
3. Participants in this activity are all SDO-based personnel who can attend the film showing at the SDO Marinduque Conference Hall or by logging into the provided link.
  4. Meeting link shall be provided before the start of the program. In this regard, Division ICT personnel is requested to set-up the necessary equipment and assist the participants during the film showing to avoid inconveniences especially in terms of internet connectivity/access.
  5. There shall be a provision of snacks for the participants charged against GAD Fund 2023 subject to the usual accounting and auditing rules.
  6. Attached as Enclosure No. 1 is the Program Matrix
  7. Immediate and wide dissemination of the contents of this Memorandum is desired.

Enclosure: As stated.

Reference: None

To be indicated in the Division Perpetual Index under following subjects

Health Education	Learners	Programs
Research or Studies	Schools	Teachers

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**ACTIVITY MATRIX**

**Division Film Showing for Breastfeeding Awareness Month**  
August 25, 2023 | 8:30 AM – 11:30 PM

<b>Time</b>	<b>Activity</b>	<b>Personnel Involved</b>
8:30 – 9:00 AM	Registration	AVP
9:01 -9:15 AM	Invocation Nationalistic Song Zumba	AVP
9:16 - 9:25 AM	Opening Remarks	<b>Maita M. Lazares</b> Education Program Supervisor
9:26 - 9:35 AM	Message	<b>May Bernadeth O. Dela Rosa</b> Administrative Officer V
9:36 - 11:00 AM	<b>FILM SHOWING</b>	
11:01 – 11:15 AM	Wrap Up	<b>Dr. Rica Mai O. Larga</b> Medical Officer III
11:16 - 11:30 AM	Closing Remarks	<b>Ma. Concordia M. Ehora</b> Nurse-In-Charge/Nurse II
<b>Thessie P. Oracion</b> <b>Maria Kristine Nicola D. Iglesia</b> Nurse II Masters of Ceremony		

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